

# MY BOOKS

## FREE PUBLIC DOMAIN BOOKS FOR PUBLIC SCHOOL CHILDREN IN BRAZIL

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### ABSTRACT

The design focuses on public schools and how a government website can be integrated with the schools to provide easy access to public domain books.

This project started with a motivation to improve the Brazilian government online image. Through my process, I found an opportunity that could meet a existing problem.

#### OPPORTUNITY

There is a digital library maintained, albeit poorly, by the government.

It contains a large number of books, music, images and videos that are legally in the public domain for free access.

#### PROBLEM

Lack of available resources and assistance for public school students.

Both the government and the parents don't give proper aid to the students, so it often falls solely on the teachers to provide a great education.

#### SOLUTION

A website that provides free public domain books to children in public schools.

### CONSIDERATIONS



#### Supervision

The student should log in with their student ID and the school can supervise the activities.



#### Technology

They have access to computers and printers at the school.



#### Law

The website can't provide copyrighted books for download, only public domain books.



#### Target group

I narrowed down the target group to children 8-12 years old.

### PROCESS

#### INTERVIEWS

I interviewed a supervisor and teacher at a Brazilian public school in the town of Patrocínio.

The kids at the school love sharing what they read and enjoy the events held at the school library, but there are not a lot of resources available for them.

"The school doesn't have a lot of books for the kids, so when they have to read a book for class, they have to return it to the library after two days so another kid can borrow it"

- Public school teacher

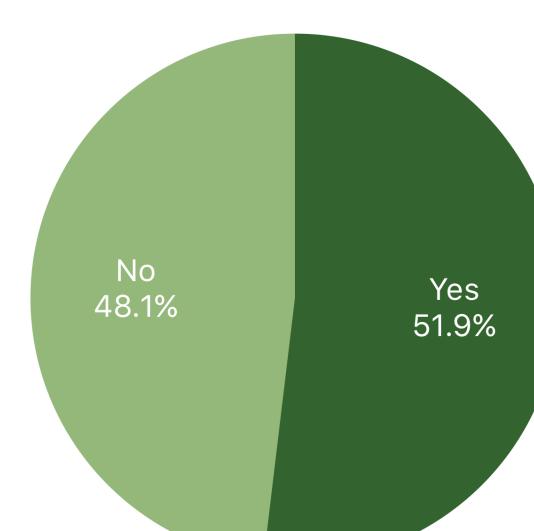


#### SURVEY

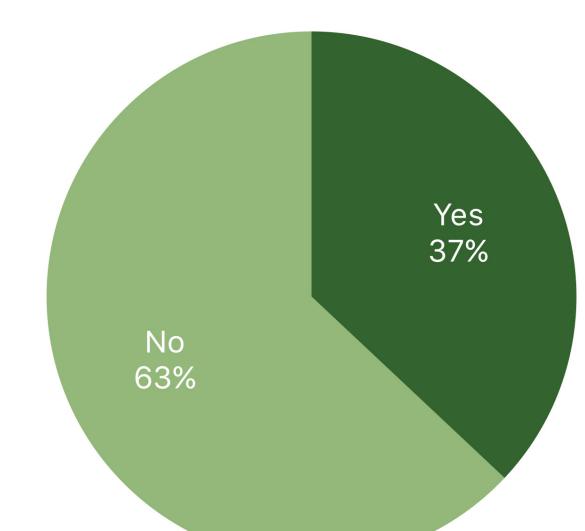
The government currently has a website called "Public Domain" that compiles public domain books, images, audio and video.

I conducted a survey to understand how people use it or why they don't.

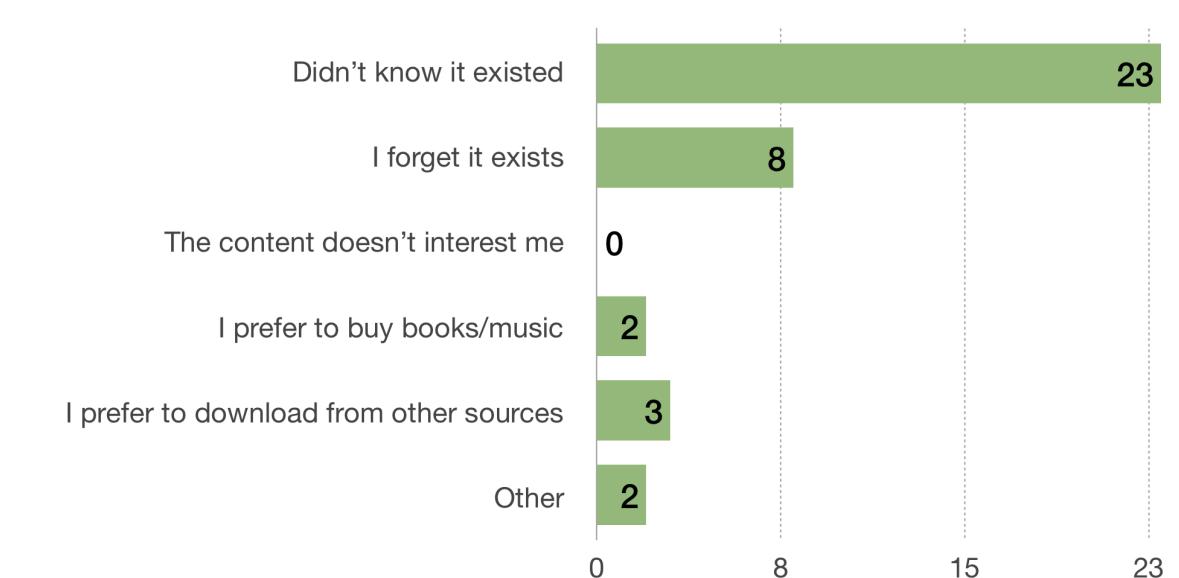
Did you know what the website is for?



Have you ever accessed it?



Why have you not accessed it?



#### INSIGHTS

- The participants have degrees, they are educated, and they still didn't know the website existed or use it, so they find the content in other places.
- The participants believe in its potential, but they don't use it, so it has potential in other areas.
- It is not enough to make a prettier version of the website if people don't know about it.
- Free books could help people that can't access this content otherwise.

### FINAL DESIGN

My Books is a website that provides public school children in Brazil with free public-domain books.

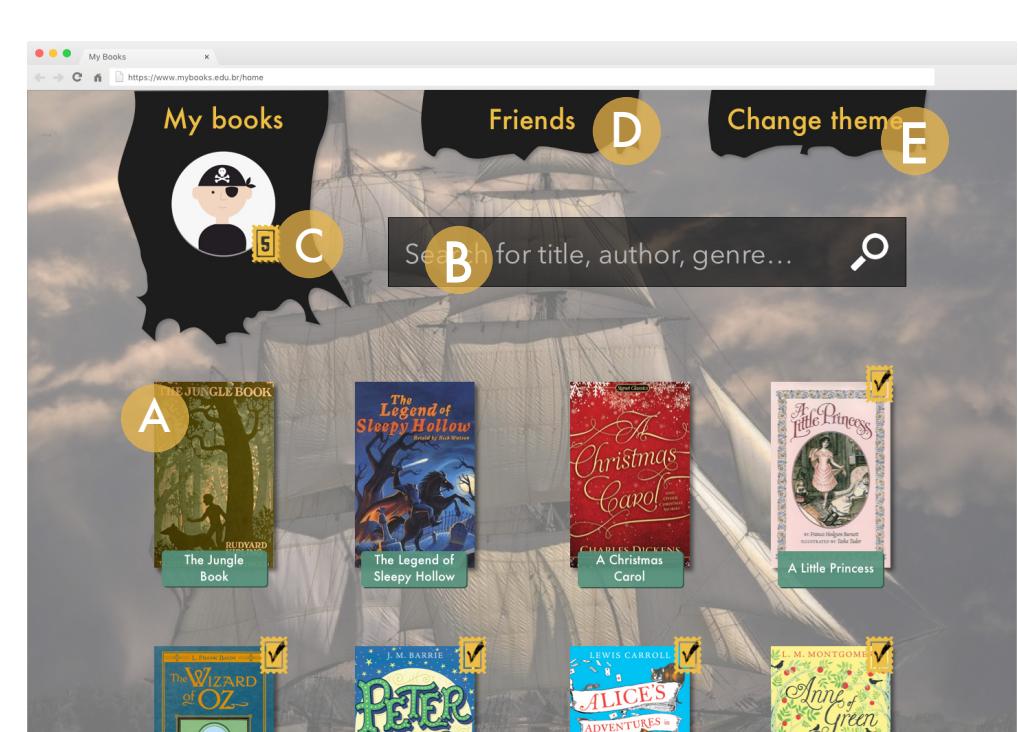
The students can download or print public domain books, share with classmates and earn stamps for reading.

With the children as end users in mind, the website was designed to be easy-to-use, engaging and personalizable.

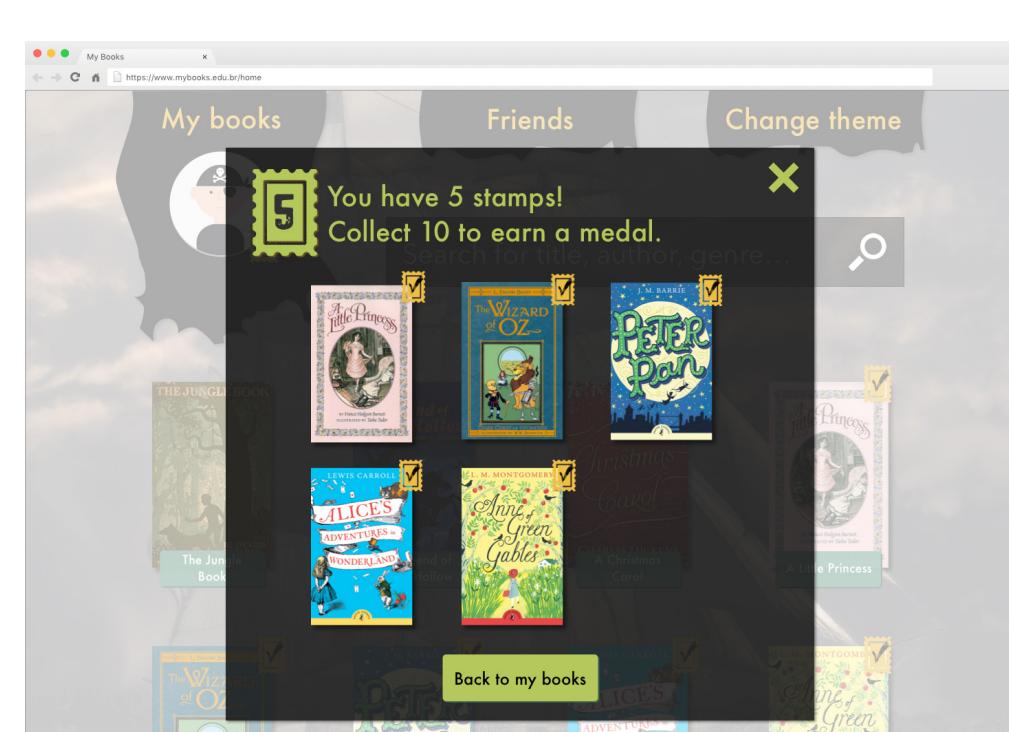
The name "My Books" comes from the fact that many of the children in public schools don't actually own any books and, with this website, they can have their own library.



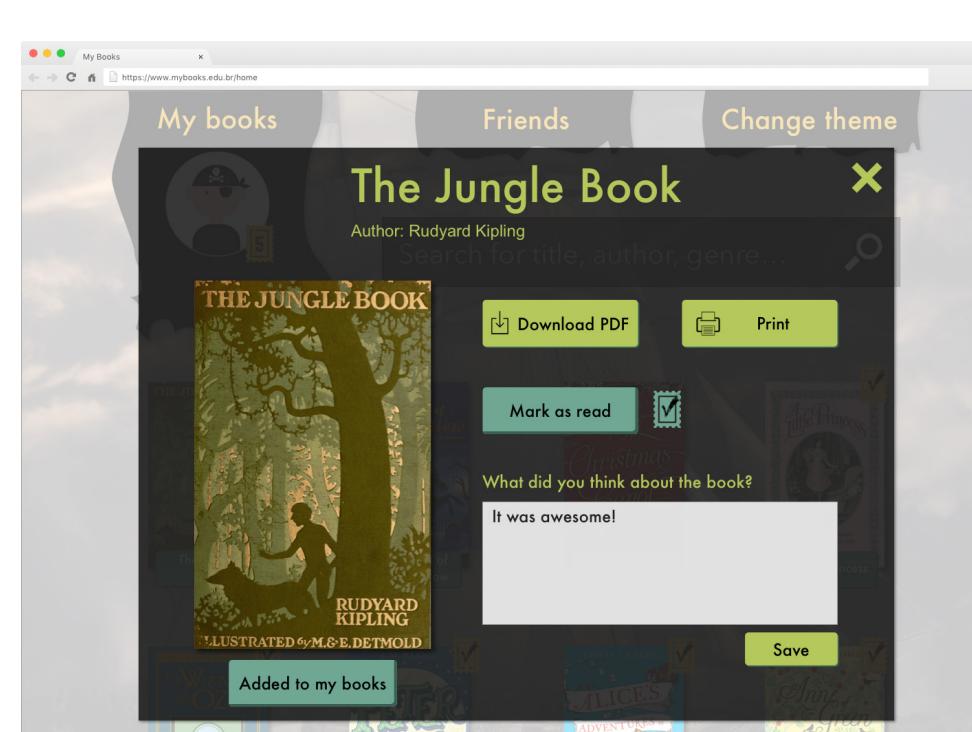
### SYSTEM



- Access options for each book in your library
- Search for books to add to library
- Check how many stamps you have (books read)
- See friends profiles and book reviews from them
- Personalize your library with other background themes



For each book you read, you get a stamp. A physical prize can be rewarded by the school when you read 10 books. This will engage the student and bring the experience outside of the virtual world.



You can download a pdf or print the book directly from the website. If you mark it as read, there is an immediate feedback about the stamp earned and it opens the field to write a review.